



# Hobbie Thompson

DESIGN: Motion • Print • Web  
VIDEO: Cinematographer • Editor • Director  
MARKETING: Google Ads • Analytics


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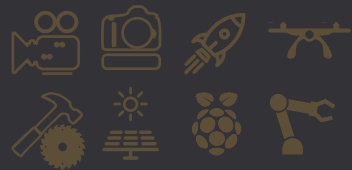
 [www.hobiethompson.com](http://www.hobiethompson.com)

 reel: [https://youtu.be/K4T5oH9No\\_g](https://youtu.be/K4T5oH9No_g)  
logos: <https://vimeo.com/649350943>

Overall synapses  
Bullet points



Freelance  
**Supervisor, Manager & Director**  
Digital Media Services  
Senior Director, VFX Supervisor  
Freelance  
 Video Editor  
Motion Graphics, AV Tech  
Art Director  
Pre-Press Service Manager



Associates Degree 1996  
Google Adwords 2021  
Drone Pilot Certificate 2020  
Couples Choice Awards 2014-15



Celebrities of note  
Exceptional Video Collaboration



## Profile

SOCIAL MEDIA MARKETING has become an integral part of any successful business in this digital age. With the rise of consumer demand for content, it's becoming essential to create engaging and relevant content to reach out to your target audience

My motion graphics and video skills are my strong suits. I have worked with some of the most innovative companies in the world, helping them to refine their message and create a memorable impression on viewers. I am a results-driven professional with an eye for detail that is both creative and analytical. My strengths lie in motion graphics, video editing, project management and communications. I am an experienced video editor specialising in creative storytelling and motion graphics. My portfolio reflects my commitment to creating visually engaging videos that are tailored to the specific needs of a client

### Content Creation for Social Media Marketing:

Facebook; YouTube; GoogleAds; TikTok

### Product Landing Page Videos:

Product Demos, DIY and Tutorials, Behind the Scenes, Company Culture, Events, Comparison

### Customer Testimonials:

UGC, Blog Posts, Interviews/Success Stories, Social Media Posts, Case Studies



## Work History

2018-Present

### Freelance/Remote

Working remotely for corporate and small businesses as Film Maker, Motion Graphics, Social Media Ad Creator, Customer Testimonials, Remote and Studio Photographer & Videographer, Google Ads manager.

MOVED TO FLORIDA

2016-2018

### Supervisor, Managing Director Digital Media Services

Lonestar Media LLC Dallas TX

Full-production studios and Ad Agency for video and sound production, Dallas Texas. The facility included 5,000 sq. ft. cyc walls (green-screen and white), 3 video editing bays and 5 sound editing bays, a complete stage for live sound recording

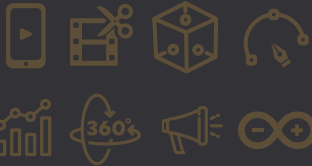
**My Role** As a major partner and shareholder in the business, I managed studio operations on the video and graphics side; hiring personnel and finding and Hiring talent; Managing staff for shoot and supervising workflow; Maintain personal daily and weekly production schedule, Research and locate potential business, mentor staff and create a work environment others could only hope to have.



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## Work History

2013-2016

### Senior Director, VFX Supervisor

**Propaganda Ad Agency** Dallas TX

A team of brilliant people focusing on specialized work for a small client list. Specializing in Corporate Explainer Videos, Web Commercials and Branding

**My Role** Supervise all green screen & motion graphics. Conceptualize, write, produce & edit corporate commercials & promotional spots. Scout for talent and filled talent roles as required. Ensure internal workflow processes are followed; Keep Project Managers informed throughout design development cycles; Collaborate with creative team members and clients in developing and realizing look, concept, vision, and intentions of the project

2010-2013

### Motion Graphics, Videographer; Editor

**Freelance** Dallas TX

Self Employed videography/edit and motion graphics, Shoot & Edit events from Weddings & Corporate Events and Parties to Beauty Pageants, create corporate explainer videos

**My Role** Identify potential clients, write quotes, send contracts, book and communicate with clients, Hire staff, Perform all the duties a Freelance MoGraph Video Editor is required to perform

2003-2008

### Videographer; Editor, Motion Graphics, AV Tech

**Dallas Party** Dallas TX

Entertainment Services and Video Production House catering to Corporate, Weddings, Holiday parties, etc

**My Role** Shoot & Edit events from Weddings & Corporate Parties to Beauty Pageants, On location and in studio photography, create graphics and motion graphics, Set up AV systems for hotel corporate events Working knowledge of current video production techniques/procedures including: lighting, single camera (location) shooting, 3-camera (studio) shooting, budgeting and scheduling; Perform the preventative maintenance, repair, of all audio-visual (AV) equipment

MOVED TO TEXAS

1998-2000

### Art Director, Manager Digital Services

**Canon Software, Inc** Irvine, CA

Software division of Canon USA, division for packaging, distribution of software USA division

**My Role** Work closely with Project Managers for all their needs including: Create 3D mock-ups of products going to print for sales products before delivery; print promotions, Assist in new marketing communication campaigns for current and upcoming promotions; create inside software booklets and pdfs for CD ROMS and Jewel cases; Prepare artwork for output to various vendors worldwide including Electronic files, fonts, images and artwork specifications from vendors; Creation of marketing presentations; Maintain branding standards and guidelines; Adhere to all lawyers revisions

1996-1998

### Art Director

**ARGUS Publishing (now PRIMEDIA)** Placentia, CA

National Publishing house for Popular Car Enthusiasts magazines

**My Role** In charge of the overall visual style, layout, and graphic design production of a several magazines under my direction including Street Rodder, Popular Hot Rodding, Kit Car and Vette magazines; Worked directly and intimately with writers and photographers their input and vision as a collaborative effort; Stayed abreast of trends and new techniques in the industry and incorporate those elements into each issues design to keep them current with (and even ahead of) the times

1994-1996

### Pre-Press Shift Manager

**Colour Concepts** Riverside, CA

High-volume service bureau serving the print industry

**My Role** Shift manager Responsible for outputting film, troubleshooting print jobs, creating proofs (chroma-key & match prints) manage scanning department with Class-A drum & flat-bed scanners



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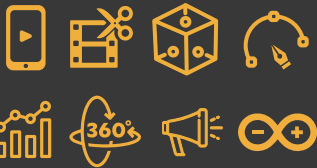
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## Skills - Software



### Content Creation

Premiere • After Effects  
Photoshop Illustrator



### Video Production

Premiere • FCP • Mocha



### 3D

Cinema 4D



### MoGraphics & Graphics

After Effects • Illustrator  
InDesign • Wordpress DIVI



### Adobe AdWords

Google Adwords  
Google Analytics



### 360° VR

Monoscopic  
Stereoscopic



### Marketing

Campaign design • Multiple  
channel ads • E Commerce



### Arduino

Systems design  
Arduino



### WMP

Asana • Monday  
17 Hats



## Skills - Technical



### Video Production

Cinematography • Green-screen • On location  
& Studio • Directing & acquiring talent



### Raspberry

Raspberry Pi system design  
and integration



### Practical Effects

Vacuum forming • Prototype building  
Life-casting • Squibs



### Craftsman

Skilled craftsman; carpentry  
for fabrication, set building



### Photography

On Location • Studio • Product shoots  
Model shoots



### Solar Systems

Solar system design &  
integration



### Robotics

Practical design & engi-  
neering robotic systems



### Drone

Certified Drone  
operator 55 logged hrs



## Education

1996-1999

### Fullerton Community College

 Fullerton, CA

General studies with emphasis on Film, TV and Film Production. This is the school James Cameron attended, Academy award-winning cinematographer Russel Carpenter of Titanic fame demonstrated - motion tracking and green-screen technology

1994-1996

### Associates Degree

 in Graphic Design 1996

Platt College, Ontario California - Graphic Art College

1990-1994

### Santa Monica College

 Santa Monica, CA

General studies with emphasis on art history



## Certificates - Awards

### Google Adwords

#### Udemy Academy

Master Course for on-line advertising using conversion tracking, revenue and form submissions, Quality Scores, decrease CPMS, A/B testing, multiple campaigns, multiple ad groups, etc

### FAA Drone Pilot Certificate

Remote Pilot (FAA). Part 107 certificate; Dec 22, 2020

### Top Pick

the Knot - top 5 percent overall 5 star ratings



### Couples Choice Award

Wedding Wire - vendor top achiever

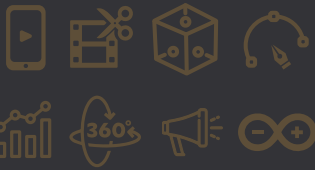






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## Hobbies

### Low-budget productions

Love finding like-minded people and volunteering my talents to assisting either on-set or behind the scenes: gathering BTS footage for promoting their projects; creating life-casting for special fx zombie or horror productions, create opening graphics for film production presentations, Creating promotional videos to educate, inspire and generate funds for productions, fill some role that needs filling on any given day for a creative project that needs it



## Achievements

### Videography Celebrities of note:

#### Interviewed pre-performance then performance:

[Amy Grant & Vince Gill](#) (Dallas Cowboys Stadium) [Mark Chestnut](#) (Billy Bob's)

#### Interview only:

Dr. Oz (Dallas Rangers Stadium, Dallas Cowboys Stadium) [Greg Ellis](#) (DE Dallas Cowboys), Dallas Mayor Laura Miller, Senate Majority Leader Dem., Harry Reid, June Carter Cash, [Victor Phazz of Phazznation](#)

#### Perform only:

James Belushi ([Gilley's Dallas](#))

#### Behind The Scenes:

Carter High, Producer/Director Greg Ellis; Zombie movie; Vanilla Ice Project, DIY Network

#### Fundraising campaigns:

Bass Reeves/Director Victor Phazz, Producer Greg Ellis

#### Exceptional Video Collaboration

[Technology Ball](#): Dallas STEM partnership with top 100 businesses in Dallas : CEOs, CIOs, CTOs, VPs of IT etc, donating their time and expertise to mentor college students to become exceptional



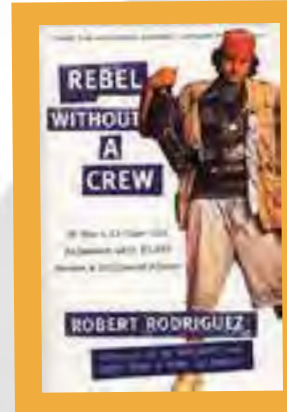
## Let me introduce myself . .

I was born and did most of my school and early work in So. California, I'm a laid back guy and get along with everyone . My first real jobs after college were high-paced-stress production environments. My time management skills were well forged before I even knew how to file taxes. IF I'm on a crew I wear many hats - I love It behind the camera! And in post-production? Forget about it. You will be amazed at what I can do - I'm a special effects guy at heart. I hope you are as lucky as I am and get to see what happens when a group of people come together to tell a story with their passion and vision for others to see and experience. I'm one of the lucky few that love what they do, and do what they love.

A dear friend of mine back in my early days (now a famous music video director: Jeff Adair) loaned me the book "Rebel Without A Crew" from Director Robert Rodriguez. The author basically sez to not let the size or requirements of a production daunt you or **ever** keep you from proceeding ahead ... How he got incredible shots and was able to check off the shot-list by not listening to what is taught and usually the norm. *Just an example: many of his shots needed a dolly and track - his work-around was to be pushed around while holding his camera in a wheelchair.* Also to learn all the roles of production and become an expert at them all: audio, cutting, shooting, lighting, writing, directing and of course promoting your project. His quote that I love **"If you're just creative, you'll always have to rely on technical people. If you're creative and technical, you're unstoppable."** I truly believe this is why I am comfortable wearing many hats in all stages of a production. It relates to everything I do .

Looking forward: I have pulled up stakes from Texas and now live with my wife near Daytona Beach, Florida. We bought some land and are building a house. I rent an executive office in Ormond Beach, and have great Internet. If you have received this resume, I have researched your company and the position you are seeking and think we are a good fit. Look forward to hearing from you!

**IF YOU'RE JUST CREATIVE, YOU'LL ALWAYS HAVE TO RELY ON TECHNICAL PEOPLE. IF YOU'RE CREATIVE AND TECHNICAL, YOU'RE UNSTOPPABLE."**



**Rebel Without A Crew - Robert Rodriguez**  
(Alita, Sin City, Once Upon a Time in Mexico, From Dusk Till Dawn, Grindhouse, Machete Kills)

